

EUREKA GOBALSTARS

Driving industry-led innovation and international collaboration

INCOBRA Webinar 13_EUREKA Global Stars
Call - Tapping into Brazil's innovation
potential“

Brussels 04.10.2018

EUREKA 
innovation across borders

EUREKA is...



Leading
platform for
international
cooperation



Intergovernmental
network



Supporting
market-oriented
R&D
projects



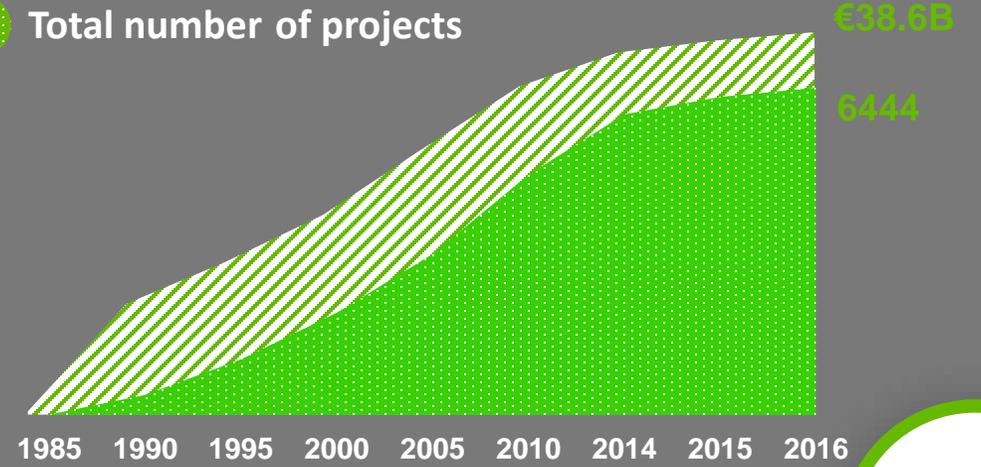
Facilitating
access to
finance



More than €38 billion invested

Total budget

Total number of projects



1985

TODAY

11600+

SMEs

3800+

Universities

4000+

Research Centres

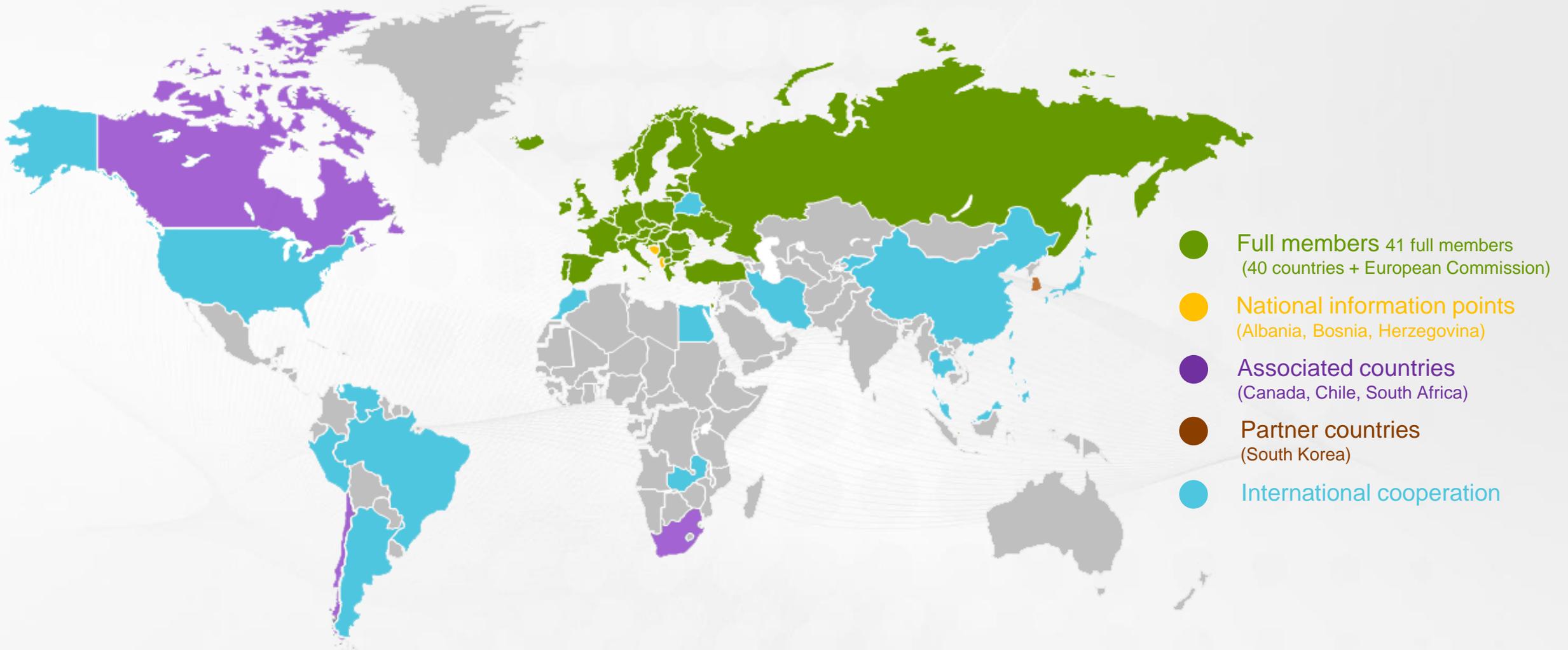
7300+

Large Companies

More than 6400 projects launched



THE NETWORK



EUREKA characteristics



Market-oriented



Innovative product,
process or service



Bottom-up
approach



International
cooperation



Public-private partnership

Minimum 2 EUREKA countries per project

Example:



Evolution in participant type

Industry makes up 75% of participants



Data for Network projects and Eurostars

Top 5 Technological Areas

Data for Network projects and Eurostars



Electronics, IT
and Telecoms Technology

29%



Biological Sciences /
Technologies

24%



Industrial Manufacturing,
Material and Transport

17%



Energy Technology

7%



Technology for Protecting
Man and the Environment

5%

Top 4 Market Areas

Data for Network projects and Eurostars



Medical / Health Related

32%



Industrial Products /
Manufacturing

19%



Consumer Related

11%



Transportation

9.8%



EUREKA benefits

Source: Prognos AG et al, Impact assessment of
Network projects and Clusters projects, 2017

Close to market

Significant increase in
annual turnover of EUREKA
participating firms.

13-15%



EUREKA benefits

Source: Prognos AG et al, Impact assessment of
Network projects and Clusters projects, 2017

Employment

Positive employment
impact for participating
companies

4-7%

Competitiveness

Strengthened commercial position of participating companies businesses



69%

Enter new markets



68%

Improved market share



67%

Increased exports



69%

Increase in R&D staff



64%

Increase in general staff

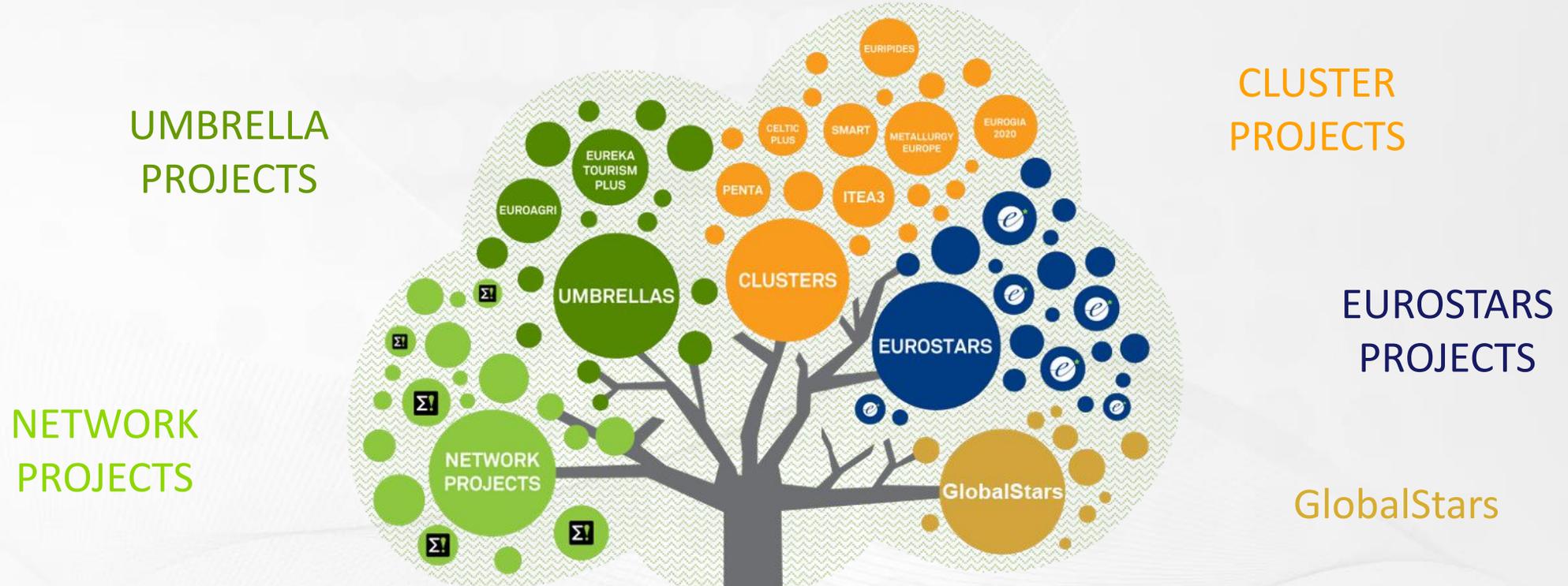


62%

Overall improvement in competitive position

Source: Prognos AG et al, Impact assessment of Network projects and Clusters projects, 2017

EUREKA instruments



Over 40 countries



EUREKA

GLOBALSTARS

GlobalStars

In today's global economy, openness to international cooperation is becoming increasingly important.

The **industry**, and especially the **SMEs**, in Europe and the associated member countries need to
access new and **emerging markets**.

- The aim of the GlobalStars initiative is to **facilitate international R&D&I cooperation** between
 - EUREKA countries, including associated countries,
 - and non-EUREKA partner countries.
- The final results will be the **generation of Network projects and Cluster projects**.

“GlobalStars is a flexible, reliable, lean and fast instrument allowing global cooperation for EUREKA countries in a variable geometry.”



GlobalStars

EUREKA as a platform for global industrial R&D&I cooperation:

- The innovation process and value chains in many technological areas and market areas extend beyond the boundaries of the current EUREKA network, indicating a future role for EUREKA as a platform for global industrial R&D&I cooperation.
- The aim of the GlobalStars initiative is to facilitate international R&D&I cooperation between EUREKA countries, including associated countries, and non-EUREKA partner countries.

The final result will be the generation of EUREKA Network and Cluster projects.

GlobalStars

Eligibility Check on Project Level:

- The project has a civilian purpose.
- The project has participation of at least one EUREKA member or associated country.
- The project is directed at the development of a product, process or service.
- The project represents co-operation between at least two legal entities that are independent of one another.
- The project leader is a company.
- No independent entity or single country is responsible for more than 75 % of the project budget.

Thank you
for listening

www.eurekanetwork.org