



INCREASING INTERNATIONAL STI COOPERATION BETWEEN **BRAZIL** AND THE **EUROPEAN UNION**

## **INCOBRA Webinar #13** *Introduction*

Chiara Davalli, European BIC Network



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# EUREKA Globalstars Call 2018 - Tapping into Brazil's innovation potential

- ✓ **1:30-1:35** Introduction about the webinar and INCOBRA opportunities > Chiara Davalli, EBN
- ✓ **1:35-1:50** EUREKA Globalstars call with Brazil > Jorge Liz, EUREKA and Irina Slosar, FFG
- ✓ **1:50-2:10** Q&A with national/regional funding agencies > Sergio Queiroz, FAPESP; Alexandre Barragat, FINEP; Ana Arroio, EMBRAPPII; Irina Slosar, FFG; Maria Pilar de Miguel Ortega, CDTI
- ✓ **2.10-2:15** Conclusions > Chiara Davalli, EBN

# What is INCOBRA?

- ✓ Increasing International Cooperation on STI between Brazil and the EU
- ✓ Horizon 2020 Project (2016-2019)
- ✓ Coordinated by **Sociedade Portuguesa de Inovação - SPI**



- ✓ 3 “magic words” for Science, Technology and Innovation (STI) cooperation between Brazil (BR) and the European Union (EU)

### 1. Focus

- Targeted STI cooperation activities
- Thematic priorities: bioeconomy, sustainable agriculture, food security, marine research, energy, nanotechnology, ICT, health and smart cities

### 2. Increase

- Further interaction among Brazilian and EU STI actors
- More partnerships, more joint STI projects

### 3. Enhance

- Improving framework conditions for STI cooperation
- Coordination of research and innovation (R&I) funding programmes



## Promoção mútua de oportunidades de financiamento Brasileiras e do H2020

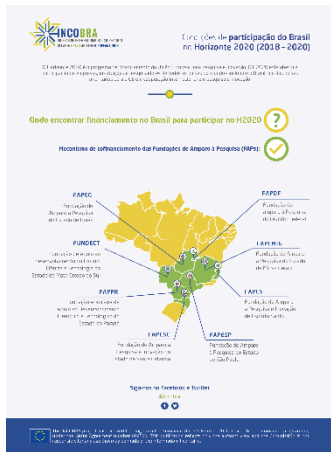


**Guia Prático H2020**

**Webinars oportunidades do H2020**

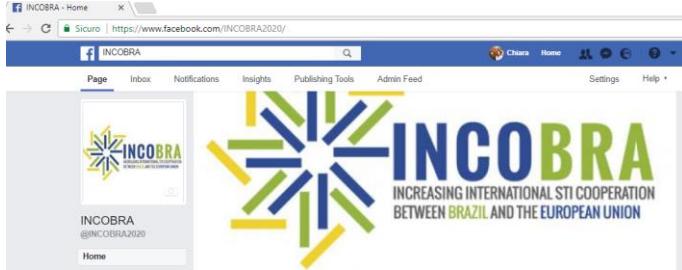
**Webinars práticos sobre H2020**

**8 Workshop sobre H2020 no Brasil**

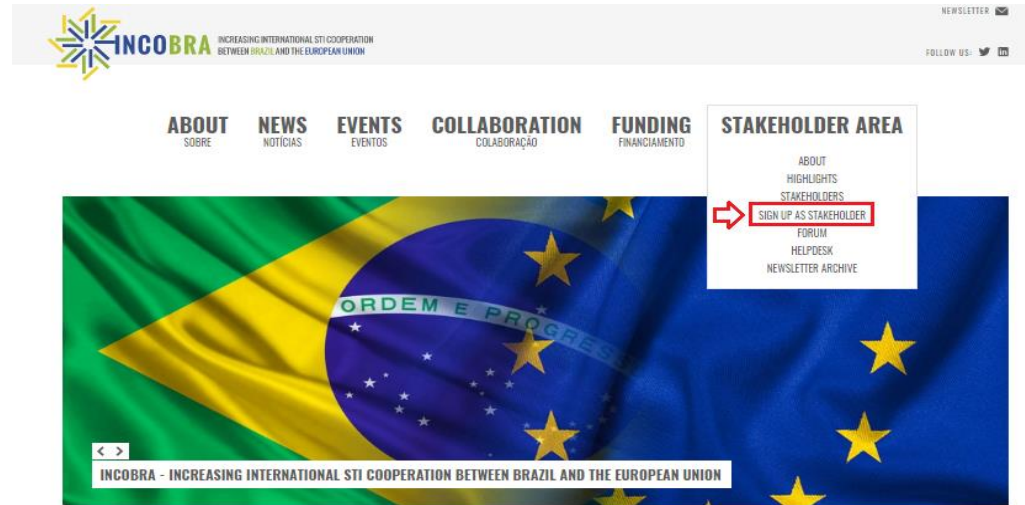


Stakeholder  
Involvement

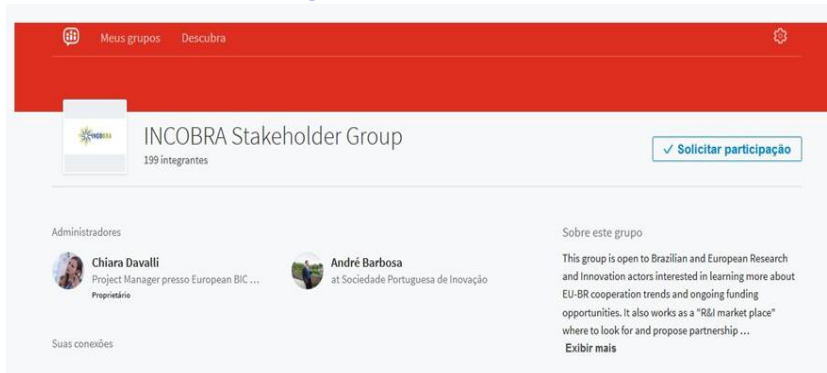
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**Date & Location**

15th October 2018  
 10.00—11.00 BR TIME  
 (15.00—16.00 CET)  
 online

**More information & registration:**  
[www.brazil.enrichcentres.eu](http://www.brazil.enrichcentres.eu)

**WEBINAR**

SHOWCASING THE APPLIED RESEARCH SECTOR IN BRAZIL (PART I)

## Electronics & Digital Technologies

The Webinar provides an overview of the Applied Research Sector in Brazil, presented by the SENAI Innovation Institutes. Part I of the webinar series is focussed on the industry and research topic of Electronics & Digital Technologies, addressed to Brazilian and European STI actors aiming to increase their knowledge in the respective market and to identify potential collaboration possibilities.

**TOPICS**

- ENRICH in Brazil and actions supporting EU-Brazil international cooperation in STI
- Innovation Ecosystem Brazil
- Applied Research Sector in Brazil: SENAI Network of Innovation Institutes
- Electronics & Digital Technologies: Status quo, Research Potential and further collaboration opportunities
- Q & A Session

[WWW.BRAZIL.ENRICHCENTRES.EU](http://WWW.BRAZIL.ENRICHCENTRES.EU)



**INNOVATION TOUR**  
*A unique networking opportunity for European researchers and organizations with technology focus!*

**ENRICH in Brazil is announcing its Innovation Tour!**  
 5 - 9 November 2018

**Focus Topics:** Bioeconomy & Biotechnology, Nanotechnology & Material Science, (Renewable) Energy

- ❖ Join our five-day tour through most innovative Brazilian cities, namely São Paulo, Belo Horizonte, Rio de Janeiro, visit top Research and Technology organizations and gain insights into the cutting edge research and technology in Brazil
- ❖ Get ready to start business in and/or with Brazil
- ❖ Find your research and technology collaboration partners from Brazil



REGISTER

## WEBINAR

**INNOVATION LANDSCAPE AND CULTURE IN BRAZIL WITH ENRICH BRAZIL AND HOFSTEDE INSIGHTS**

THURSDAY, OCTOBER 11 15:00-16:00 CEST

In this free webinar, our experts will share first-hand insights on the current innovation landscape in Brazil with you. They will shed light on existing European-Brazilian projects and endeavours and reveal how you, as an SME, can innovate and do business effectively in the Brazilian cultural context.

**Presented by:**

Almiro dos Reis Neto: Associate partner of Hofstede Insights  
 André Barbosa: Senior consultant at Sociedade Portuguesa de Inovação (SPI)



## INNOVATION BOOTCAMP (EU)

*European researchers and organizations with tech focus looking to do business in Brazil? Join us!*

**FREE** Limited places – sign up !

*I'd love to create new connections and set up business in Brazil, but I don't know how!*

**28-29 October**

**GENERAL**

Q1. Could you inform us about the deadline for submitting the full proposal in Europe?

How can a final proposal be in Brazil 11 Jan.2019 (if we apply with FINEP) and in FFG 15.Nov.2018?

Q2. What kind of support Eureka provides? For instance, do we have to find a partner ourselves in the participating countries or Eureka can help with that?

Q3. As long as we fulfill the requirement of partners from the participating countries, can other companies or universities in other countries also participate? (for example, from UK or Portugal)

Q4. is it necessary to be a 100% Brazilian company?

Q5. I have a partner customer in NL that is in the same situation that mine. We do Components, and They produce final product. Is that possible to have the help for both of us, without presenting to main customers, at this phase ?

Q6. How much of project management budget can be embedded in the full project cost?

Q7. We understand that the technical part of the full proposal is the same for all partners, right?

Q8. So the project full proposal has to be finalized for the 1st deadline already.

Q9. Considering none of the companies will have a participation equal or bigger than 75% of the project, if there are three companies participating, from two different countries, is it possible a distribution of shares in which none of them surpass 75% but one of them can have a share of 10%, for instance?

**The budget must be equally split among the two countries' agencies or can have a bigger concentration in one of them? Is that a percentual limit for that split?**

Q10. Are costs of exploitation efforts of results (products) of the project eligible to be included in the final project budget?



## FAPESP

Q1. Is the period of 2 years a restriction for all Brazilian projects or only the ones applying for FAPESP funding?

Q2. Is there the possibility to divide R&D in a number (of proposals) i.e. feasibility first and in a second stage realization ? a first project start with feasibility with a restricted budget. A second project would like to implement the new systems ( Smart Grid Monitoring ). is this allowed because there are two projects ?

## EMBRAPII

Q1. Embrapii - no support for IT startups? What happened with the collaboration with Sebrae for startups?

# Obrigada!



[www.incobra.eu](http://www.incobra.eu)

Get in touch!

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