



OPEN **V**

ECOSYSTEMS FOR INNOVATION
#EBNCONGRESS

5-7 JULY 2017 ENGHEN-LES-BAINS FRANCE

 #EBNCongress



EU-Brazil cooperation: make it happen!

INCOBRA, what's in it for you?

Ana Paula Rossetto, Sociedade Portuguesa de Inovação – SPI

INCOBRA goals

- 3 “magic words” for Science, Technology and Innovation (STI) cooperation between Brazil (BR) and the European Union (EU)

Focus

- Targeted STI cooperation activities
- Thematic priorities

Increase

- Further interaction among Brazilian and EU STI actors
- More partnerships, more joint STI projects

Enhance

- Improving framework conditions for STI cooperation
- Coordination of research and innovation (R&I) funding programmes

What is INCOBRA?

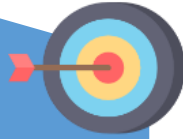
- ✓ Increasing International Cooperation on STI between Brazil and the EU
- ✓ Horizon 2020 Project (2016-2019)
- ✓ Coordinated by **Sociedade Portuguesa de Inovação - SPI**

Consortium:



Focus dimension

FOCUS



Identify emerging STI topics of mutual interest

Prepare stakeholders for a leading role in R&I in those topics



List of priority topics

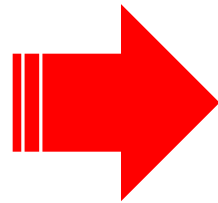
Foresight studies
analysis



Open consultation



2 Strategic
Foresight
Workshops



Sustainable
Bioeconomy

Food Security

Smart Cities

Solutions for the
Elderly

Advanced
materials

Sustainable Use of
Biodiversity

Adaptation of
Agriculture to
Climate Change

Gene Therapy

Green Energy

R&I cooperation Action Plans

Design of strategic R&I cooperation action plans to foster cooperation patterns in priority areas

Process:

- ✓ Scenario matrix with four alternative scenarios
- ✓ Identification of priorities and critical areas
- ✓ Roadmapping Activity for detailed Action Plans

Bioeconomy

Smart Cities and
Smart Systems

Advanced
manufacturing and
nanomaterials

Food security &
adaptation of
agriculture to
climate change

Green Energy

Brokerage Event Brazil

ST&I cooperation
opportunities

16^o ANPEI Innovation Conference
Living innovation in a World of Transformation
Belo Horizonte, Brazil
October, 31st to November, 1st, 2017

Meet

Exchange

Explore



- Call for travel vouchers** - Launch on the **end of July, 2017**
- Results launched in September
- Webinar for pitch session in October
- October, 31st to November, 1st, 2017

Advanced
Manufacturing

Nano Material

Increase dimension

Increase

Support to scaling up STI cooperation activities



Brazil-EU R&I Bilateral Cooperation Networks

Selection of up to 5
Bilateral networks

Travel Grants for the organization of meetings

Technical support for the selected networks

- Joint submission of **joint proposals** to any EU MS&AC or BR funded programme
- Consolidation of a **long term cooperation** framework
- Activity report with **policy recommendations**
- **Action Plan** for coordination of R&I initiatives

Call to be
launched

15th September
2017

Increase dimension

Increase



Better mutual understanding of funding programmes

Capacity building for exploitation of existing funding opportunities

 #EBNCongress

Mutual promotion of H2020 and Brazilian funding opportunities

Pitch sessions

IPR and RRI issues

Quarterly Webinars

Funding Opportunities Factsheets

BR H2020 co-funding mechanism

Info Days

Info Sessions

Training on H2020

H2020 Calls

Enhance dimension

Enhance

Coordination and alignment of
research and innovation funding
programmes

Funding Agencies Platform



Training
Camps

Strategic
Scoping
Workshops

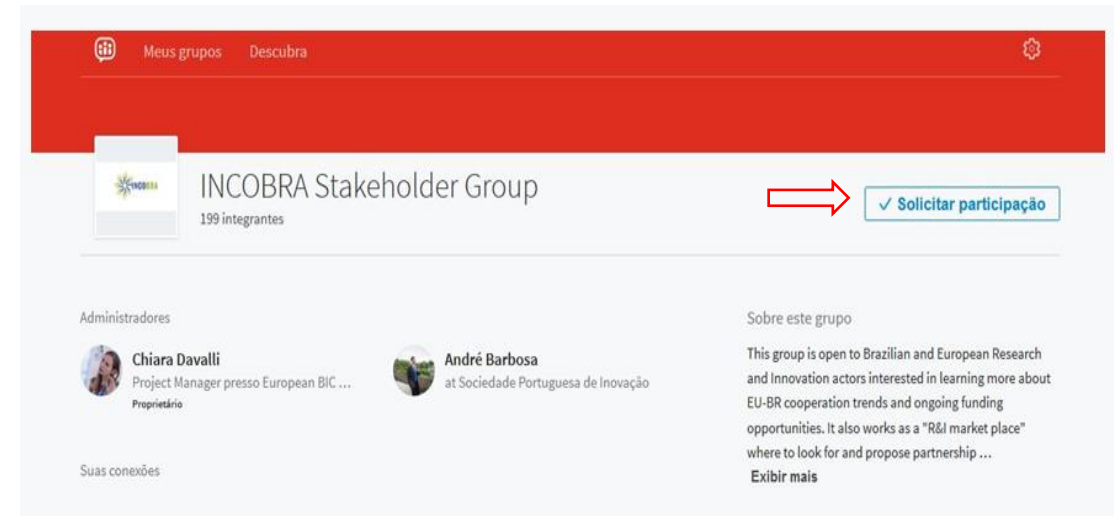
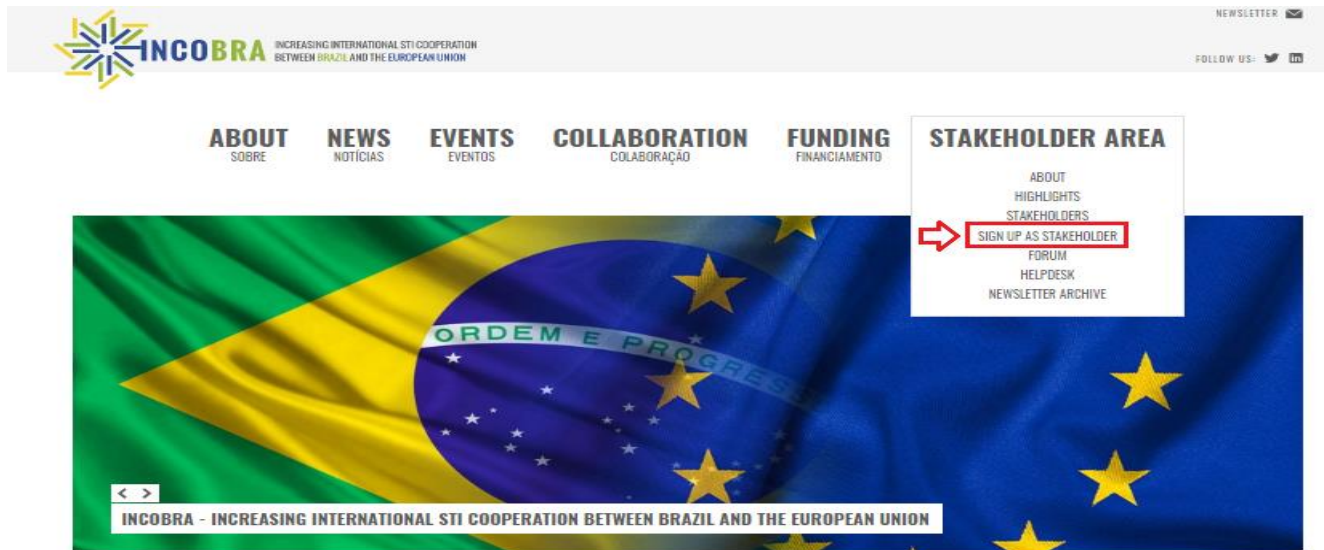
2 Focus
Groups

2 Policy
roadshows

How to become a INCOBRA Stakeholder?

Sign up at the INCOBRA website : www.incobra.eu/

Join LinkedIn Group :
www.linkedin.com/groups/8535503



Engage and stay in touch !

Follow us on Twitter: @INCOBRA1

The screenshot shows the Twitter profile for @INCOBRA1. The profile name is INCOBRA, with the bio stating it is an EU-funded project for R&I cooperation between Brazil and the EU. It was joined in April 2016. The profile has 245 tweets, 292 following, and 173 followers. A recent tweet from 2 hours ago mentions FIERGS and an economic meeting in Brazil-Germany. Another tweet from April 2 mentions that the EU was the top destination for Brazilian exports in 2015. There are also links to the INCOBRA website and a gallery of 14 photos and videos.

INCOBRA Helpdesk

The screenshot shows the INCOBRA Helpdesk website. The header includes the INCOBRA logo and navigation links for ABOUT, NEWS, EVENTS, COLLABORATION, FUNDING, and STAKEHOLDER AREA. The main content area is titled 'HELPEDESK' and contains a form for users to submit questions. The form fields are labeled 'YOUR NAME*', 'EMAIL*', and 'YOUR QUESTION*'. A list of topics is provided, including R&I funding programmes, STI opportunities, and technical support.

INCOBRA2020

The screenshot shows the Facebook page for INCOBRA (@INCOBRA2020). The page features the INCOBRA logo and a bio describing the project's goal to increase R&I cooperation between Brazil and the EU. The page has a 4.0 star rating and shows a recent post from June 3rd. The right-hand side of the page displays community statistics, including 169 likes and 168 followers.

Thank you!

info@incobra.eu

www.incobra.eu

INCOBRA1

INCOBRA2020

Ana Paula Rossetto
anarossetto@spi.pt



#EBNCongress

