



INCREASING INTERNATIONAL STI COOPERATION BETWEEN **BRAZIL** AND THE **EUROPEAN UNION**

First activities

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INCOBRA First activities - Overview

Goal

- ✓ Anticipating trends, opportunities and risks in certain scientific sectors and preparing Brazilian and European organizations to make the best value of cooperation to address those trends, opportunities and risks

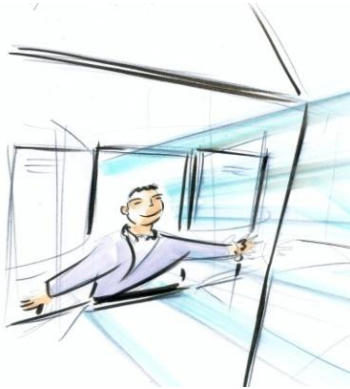
Upcoming soon ...

- ✓ Online survey in Brazil to identify the issues that hinder EU/BR collaboration (May/June 2016) and analysis of existing R&I cooperation patterns and cooperation barriers (Report available July 2016)
- ✓ **Open consultation** of BR and EU stakeholders to collect ideas on future BR/EU cooperation areas (September 2016)
- ✓ Analysis of trends opportunities and risks perceived in Brazil and Europe
Strategic Foresight Workshops to reflect on these trends and identify possible shared R&I responses (Nov 2016 and January 2017)
- ✓ Foresight report with Brazil/EU win-win cooperation “hotspots” (February 2017)

Opportunity to ...

- ✓ Influence the R&I debate between Brazil and the EU: reports will be taken to public authorities both in Brazil and in Europe and may influence upcoming H2020 calls and other funding instruments at the long term;

1. Strategic Foresight Workshops



***Foresight:
Open up new
perspectives
through
Structured
Futures
Dialogue***

Aim: Identify topics for cooperation between Brazil and Europe that are of mutual long term benefit for actors in both regions

Concept: Two **interactive, creative** strategic foresight workshops facilitated by Fraunhofer ISI FS Team (Nov18thCampinas; Jan13th2017 Frankfurt)

Input: Background research (SWOT/Foresight) and open consultation

Participants: Top representatives from industry and research in both regions broadly covering the INCOBRA focus areas (ca. 20 face to face – more online)

Stakeholder Benefit:

Influence the debate through: workshop participation (direct or online), suggest studies and participants to be included.

Get strategic insights early for your own strategy building: Receive (upon request) strategic background paper (Nov), Foresight agenda, follow the methodology. Download the Foresight report (Feb 2017): Cutting edge Foresight thinking on the future of EU Brazil cooperation.



2. Open Consultation

Thinking and shaping alternative futures

Aim: Provide a broader basis of input and ideas from stakeholders for EU/Brazil cooperation as a basis for the strategic Foresight workshop

Approach: Very brief open online consultation on possible topics for future EU/Brazil cooperation

Participants: Open to everyone specifically actors from industry and research both in Europe and Brazil. Basic information on organisation requested to allow assessment of results.

Timing: September 2016;

Stakeholder Benefit:

- **Influence the debate:** Contribute your opinion post your ideas, influence the survey – support us as a pre-tester.
- **Learn what others think** (receive consultation results upon request follow the workshop to see how people react to your ideas),



Sum Up: What is in it for you?

**Influence the
debate
&
get first hand
strategic
insights**

on

**EU/Brazil
cooperation
Futures**

- Participate in the open consultation and survey contribute your ideas - Invite others to participate, support us as a pre-tester. *You will receive an invitation email in May/September*
- Participate in the Foresight workshops (face to face or online). *You will receive an invitation and more detailed information in June*
- Let us know of studies (Foresight or strategic) that should be taken into account for the pre-workshop analysis
- Download results from the INCOBRA website and request additional information (survey results, background document, Foresight agenda)
- Contact us directly with suggestions and questions
- Become AMBASSADORS of the future (and INCOBRA☺)

*... dealing with
the future's
complexity and
uncertainty*



Thank You!



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Discussion: YOUR Expectations & Suggestions ...