

INCOBRA Brokerage Event

Travel vouchers for BR and EU SMEs and
innovation players



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ABOUT INCOBRA & THE BROKERAGE EVENTS

INCOBRA is a EU funded project which aims to increase and enhance Research & Innovation (R&I) Cooperation Activities between Brazil (BR) and European Union (EU) R&I actors, so that both regions get the best value out of the mutual cooperation.

To that scope, INCOBRA organises several initiatives to let European and Brazilian R&I players coming together and explore potential cooperation opportunities. Among them are **INCOBRA Brokerage events** that intend to raise awareness about the Cooperation Scenarios in thematic areas of joint interest for EU and BR, and offer concrete opportunities innovative organizations and players to meet and plan ahead.

The second INCOBRA brokerage event will be organised in Brazil during the 16th ANPEI Innovation Conference under the theme “Living Innovation in an Evolving World”, Expominas, 31/10 to 01/11, 2017.

The Conference attracts every year more than 1400 Brazilian participants from 15 different cities and capitals of the country, offering a privileged forum for connecting representatives of companies, government agencies and STI organizations. The target audience is companies, startups, researchers, government agencies, development institutions, consultants, investors and other professionals working with technology and innovation.

The 16th Anpei Conference 2017 will host around 20+ Brazilian and +10 European innovative organizations, among them, companies, startups, incubators and STI organizations for a matchmaking opportunity for institutions to evolve ideas into collaboration activities.

During the Anpei Conference, INCOBRA will run:

- **B2B / B2I meetings** to exchange and explore new cooperation opportunities in one of the priority areas emerged from the BR-EU policy dialogue;
- **Parallel Sessions** to disseminate the Cooperation Scenarios;
- **H2020 information training** in cooperation with the CEBRABIC project;
- **Plenary** to raise awareness on the Horizon 2020 and its opportunities: Launch of the new H2020 Work Programme by the EU Delegation to Brazil.

Based on the results of the previous Workshops with BR-EU R&I actors, INCOBRA has developed thematic Cooperation Scenarios to fostering cooperation patterns in five different hot topics: Sustainable Bio economy, Smart Cities, Advanced Manufacturing and Nano materials, Green Energy and Food Security. These plans outline concrete opportunities for R&I players in Europe and Brazil to work together, and the conditions and policies needed to make this cooperation happen. They are

addressed to policy makers, companies and all innovative players that could benefit from the studies and subsidies for guiding future Brazilian and European STI policies and so RDI initiatives.

Nevertheless, the Brokerage event will be focused in only one theme in order to strengthen and increase the opportunities of identifying cooperation actions: **Advanced Manufacturing and Nano materials**.

1.1 | INCOBRA TRAVEL VOUCHERS

INCOBRA will support interested organizations, directly involved in creating or promoting innovation, from both EU and Brazil by providing limited travel vouchers, enabling their participation to the conference. INCOBRA has therefore a limited amount of financing available to support matchmaking and networking between EU and Brazilian institutions with the aim of:

- Scouting and building stronger and long term partnerships between European and Brazilian R&I players on priority areas of the EU-Brazil bilateral policy dialogue on Science, Technology and Innovation (ST&I).
- Promoting the EU-Brazil cooperation opportunities for R&I players and relevant funding mechanisms.
- Providing visibility to high potential growth companies from Europe and Brazil, interested in going international.

1.2 | SUPPORT OFFERED BY INCOBRA TO SELECTED CANDIDATES

INCOBRA will provide travel vouchers to a selection of Brazilian and European organizations.

- ✓ Ten European innovative organizations can get reimbursed up to a maximum of 1400€ each for their travel and accommodation costs.
- ✓ Ten Brazilian innovative organizations can get reimbursed up to 400€ each for their travel and accommodation costs.
- ✓ Full participation to Anpei Conference programme free of charge.

Grant will be available as expenses reimbursement.

Specifications about the costs that can be covered with INCOBRA travel vouchers:

Air travel: Economy class fares on the basis of the shortest and most economical fare available;

- Local travel: Airport – Hotel ; Hotel - meeting venue
- Staying: Up to 2 nights in hotel.

INCOBRA will provide participants with a form to claim the incurred costs.

Please keep all evidences (tickets, boarding passes, receipts, etc.) as they will be needed together with the cost claim.

1.2.1 EXPECTED RESULTS and OUTCOMES

The travel vouchers **must reinforce or contribute** to the establishment of cooperation links between innovation actors from Europe and Brazil.

Grants beneficiaries need to:

- Attend the INCOBRA Plenary;
- Attend the Cooperation Scenarios presentation;
- Run a minimum of 5 meetings during the brokerage event;
- Complete a short follow on report (activity report and expenses report to get the reimbursement).

1.3 | How to apply?

Interested organizations directly involved in creating or promoting innovation need to fill in their Expression of Interest by **29 September 2017 (11.59 pm BR)**.

Please access the Application Form here: <http://web.spi.pt/forms/expression-interest-incobra>

The application needs to be written in English (as the selection process will count with European evaluators).

1.3.1 Eligibility criteria

Only the following applications will be eligible:

- Complete applications
- Submitted in English
- Submitted by either Brazilian or European innovative organizations
- Targeting the priority area mentioned above
- Responding clearly to the objectives of the call
- Received in time, before the deadline.

1.3.2 Selection criteria

As far as all conditions above are matched, INCOBRA will assign the travel vouchers based on a few selection criteria mainly focusing on previous and ongoing experience in international activities and/or projects, and potential for future international cooperation.

Selection criteria
Interest in EU-BR cooperation
Previous/current experience in international activities and/or projects
Relevant partners in BR or EU
Sectorial relevance <ul style="list-style-type: none"> • Advanced Manufacturing; and • Nano materials

1.3.3 Evaluation committee

Representatives of the INCOBRA consortium, under the control of INCOBRA Project Officer.

Organizations part of the Committee are EBN, IASP, ABIPTI, SPI and ANPEI.

1.3.4 Calendar

STEPS	DEADLINE
Launch of the call	7th August 2017
Latest deadline for submission of applications	29th September 2017
Publication of the results on INCOBRA website	5th October 2017
Reporting	24th November 2017

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Consortium

