

INCOBRA Brokerage Event

Travel vouchers for BR and EU SMEs

INCOBRA



The INCOBRA project has received funding from the European Union's Horizon 2020 Research and Innovation programme, under the Grant Agreement number 692520. This publication reflects only the author's view and the Commission is not responsible for any use that may be made of the information it contains.

ABOUT INCOBRA & THE BROKERAGE EVENTS

INCOBRA is a EU funded project which aims to increase and enhance Research & Innovation (R&I) Cooperation Activities between Brazil (BR) and European Union (EU) R&I actors, so that both regions get the best value out of the mutual cooperation.

To that scope, INCOBRA organises several initiatives to let European and Brazilian R&I players coming together and explore potential cooperation opportunities. Among them are the **INCOBRA Brokerage events** that intend to raise awareness about the Cooperation Action Plans in thematic areas of joint interest for EU and BR draw by the project, offering concrete opportunities for SMEs and other innovation players to meet and plan ahead.

The first INCOBRA brokerage event will be organised in Europe during the EBN Annual Congress 2017 “Open Ecosystems for Innovation”, taking place in Enghien-Les-Bains (France) from 5th to 7th July 2017.

During the EBN Congress, INCOBRA will:

- Run an info-session on EU-BR STI cooperation opportunities
- Co-organise the Open Startups Exhibition programme

The Open Startups Exhibition Programme is dedicated to 40+ SMEs from Europe and beyond interested to get visibility (having a stand in the exhibition area) and meet potential partners (B2B and B2I meetings during the brokerage event).

Moreover, companies will get the unique opportunity to attend the whole conference, by networking with 300+ delegates representing incubators, tech-parks, corporates, networks, universities, policy makers, listening to inspiring talks, learning about EU funded opportunities and innovation trends.

INCOBRA will support interested SMEs from both EU and Brazil by providing limited travel vouchers, enabling their participation to the conference.

1.1 | INCOBRA TRAVEL VOUCHERS: FOCUS & SCOPE

INCOBRA is committed to support European and Brazilian companies interested in exploring potential cooperation opportunities in the following sector (and sub sectors):

- **Internet of Things**
 - Smart Cities
 - Health and Wellness
 - Heritage

INCOBRA has therefore a limited amount of financing available to support matchmaking and networking between EU and Brazilian companies with the aim of:

- Scouting and building stronger and long term partnerships between European and Brazilian R&I players on priority areas of the EU-Brazil bilateral policy dialogue on Science, Technology and Innovation (ST&I).
- Promoting the EU-Brazil cooperation opportunities for R&I players and relevant funding mechanisms.
- Providing visibility to high potential growth companies from Europe and Brazil, interested in going international.

1.2 | SUPPORT OFFERED BY INCOBRA TO SELECTED CANDIDATES

INCOBRA will provide travel vouchers to a selection of Brazilian and European companies.

- ✓ Ten Brazilian companies can get reimbursed up to a maximum of 1800€ each for their travel and accommodation costs.
- ✓ Ten European companies can get reimbursed up to 400€ each for their travel and accommodation costs.
- ✓ Participation to the congress programme free of charge (including coffee breaks and lunches), this doesn't include Thursday gala dinner.

Grant will be available as expenses reimbursement.

Specifications about the costs that can be covered with INCOBRA travel vouchers:

- Air travel: Economy class fares on the basis of the shortest and most economical fare available
- Local travel: Airport – Hotel ; Hotel - meeting venue
- Staying: Up to 2 nights in hotel

INCOBRA will provide participants with a form to claim the incurred costs.

Please keep all evidences (tickets, boarding passes, receipts, etc.) as they will be needed together with the cost claim.

1.2.1 EXPECTED RESULTS and OUTCOMES

The travel vouchers must reinforce or contribute to the establishment of cooperation links between innovation actors from Europe and Brazil.

Grants beneficiaries need to:

- Attend INCOBRA info session;

- Run a minimum of 5 meetings during the brokerage event;
- Take part into the Open Startups Exhibition;
- Complete a short follow-on report (activity report and expenses report to get the reimbursement)

1.3 | How to apply?

Interested SMEs need to fill in their Expression of Interest by May 31st 2017 (11.59 pm CET)

[APPLICATION FORM](#)

The application needs to be written in English (as English is the official language of EBN Congress 2017).

1.3.1 Eligibility criteria

Only the following applications will be eligible:

- Complete applications
- Submitted in English
- Submitted by either Brazilian or European SMEs
- Targeting the priority areas mentioned above
- Responding clearly to the objectives of the call
- Received in time, before the deadline

1.3.2 Selection criteria

As far as all conditions above are matched, INCOBRA will assign the travel vouchers based on a few selection criteria mainly focusing on previous and ongoing experience in international activities and/or projects, and potential for future international cooperation.

Selection criteria
Interest in EU-BR cooperation
Previous/current experience in international activities and/or projects
Relevant partners in BR or EU
Sectorial relevance <ul style="list-style-type: none"> • IOT • Smart Cities • Health • Heritage

1.3.3 Evaluation committee

Representatives of the INCOBRA consortium, under the control of INCOBRA Project Officer.

Organizations part of the Committee are: EBN, IASP, ABIPTI, ANPEI, SPI

1.3.4 Calendar

STEPS	DEADLINE
Launch of the call	18 th May 2017
Latest deadline for submission of applications	31 st May 2017
Publication of the results on INCOBRA website	9 th June 2017
Reporting	31 st August 2017

APPLY HERE

For any information, please contact:

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Consortium

